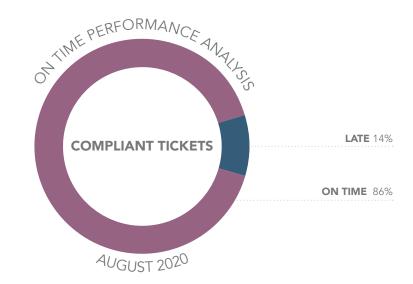
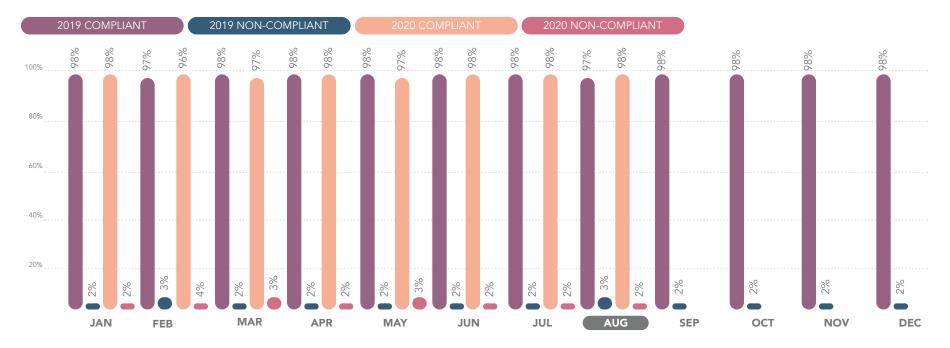
#### IOWA ONE CALL DASHBOARD REPORT AUGUST 2020

YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The bar graph below shows the percentage of all tickets to which operators have responded to the positive response system in compliance with state law, without regard to timeliness. The pie chart to the right shows the percentage of tickets to which operators have responded using an IOC status code within the time frame established by state law.



### **POSITIVE RESPONSE COMPLIANCE**



#### IOWA ONE CALL DASHBOARD REPORT AUGUST 2020

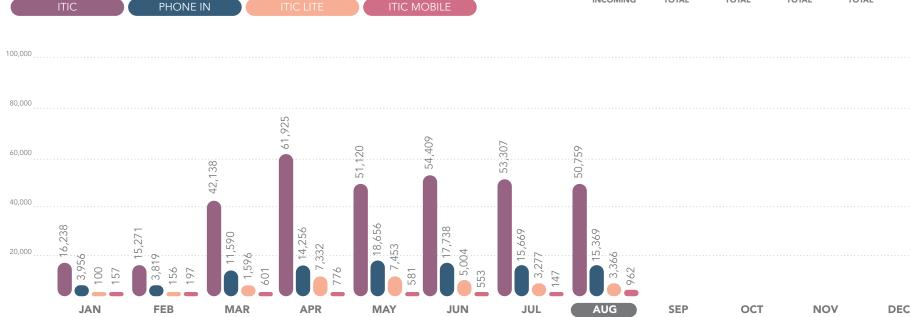
YOUR MONTHLY UPDATE FOR IOWA ONE CALL

ITIC, ITIC Lite, and ITIC Mobile activity all continue to grow, and make up a greater percentage of incoming locates. The YTD ITIC Lite total has more than doubled, indicating homeowners are embracing it. Phone In activity will continue to make up less of the total as more IOC users make the change to on-line ticket entry.

#### **ITIC ACTIVITY Y-T-D**

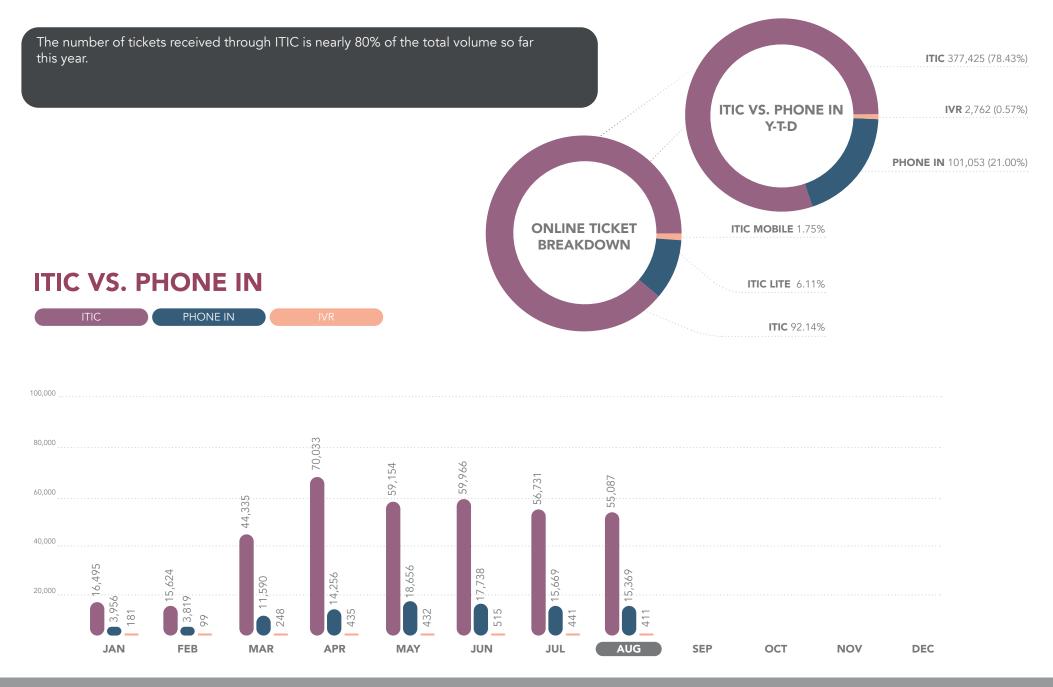


### MONTHLY ITIC ACTIVITY



#### IOWA ONE CALL DASHBOARD REPORT AUGUST 2020

YOUR MONTHLY UPDATE FOR IOWA ONE CALL

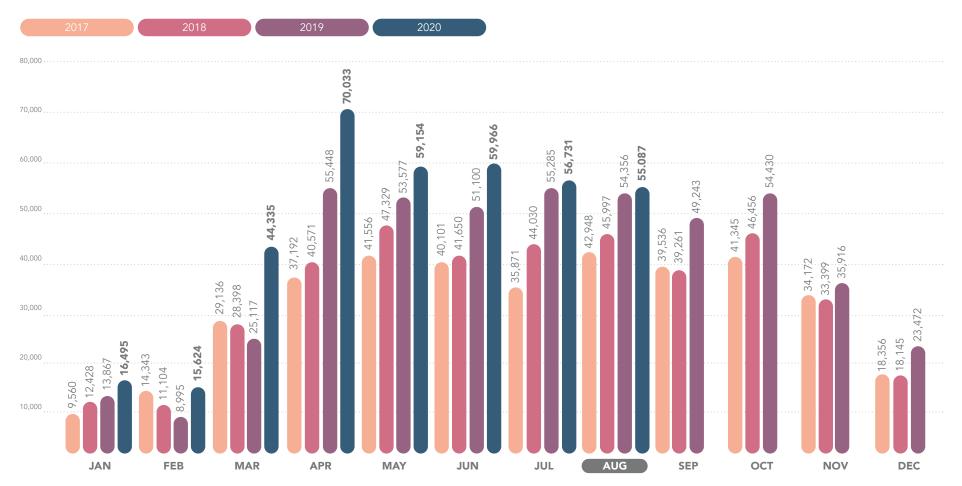




YOUR MONTHLY UPDATE FOR IOWA ONE CALL

This chart tracks ITIC usage through the last few years.

### **COMPARATIVE ITIC VOLUME**





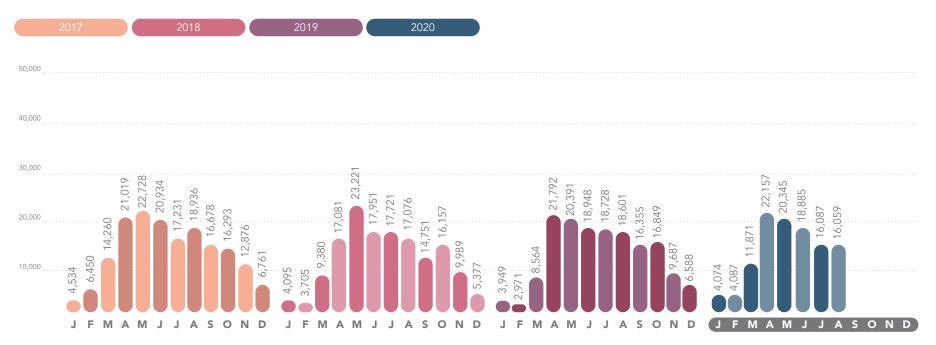
YOUR MONTHLY UPDATE FOR IOWA ONE CALL

Total number of incoming phone calls is higher than last year and consistent with totals received in previous years.

#### TOTAL INCOMING CALLS Y-T-D



### **TOTAL INCOMING CALLS**



## **ONE CALL**<sub>SM</sub>

#### IOWA ONE CALL DASHBOARD REPORT AUGUST 2020

%

YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The January 2019 abandonment rate was the result of a series of prank calls received by the center throughout the month. Once we blocked the caller's phone number, the calls stopped, and you can see that the abandonment rate returned to near-historical levels. The current abandonment rate is occurring as a result of message that is being played for all callers encouraging them to use ITIC. Those that hang up after hearing the message count as abandoned calls. Due to the ongoing increase in ITIC usage, we assume many people are following the message's suggestion.

### CALLS ABANDONED

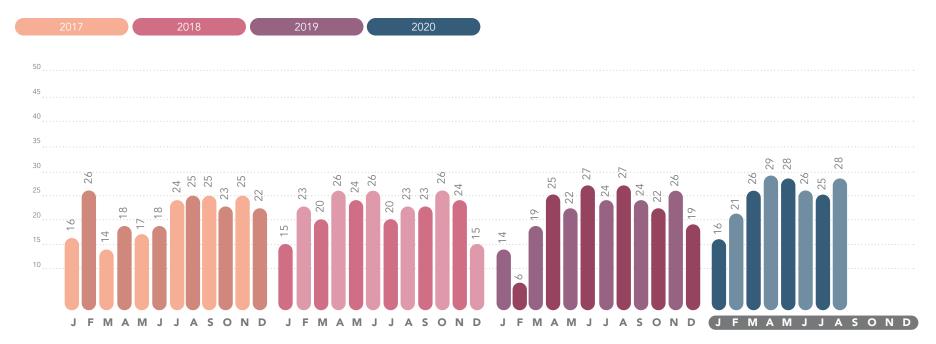




YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The average speed to answer is slightly higher than last year but still consistent with that experienced in preceding years.

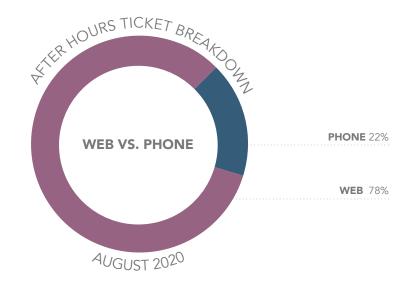
#### **AVERAGE SPEED TO ANSWER**



#### IOWA ONE CALL DASHBOARD REPORT AUGUST 2020

YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The chart below reflects the average speed (ASA) to answer during the after hours period. The chart to the right shows the breakdown of after-hours tickets between phone and ITIC. The increase in after hours ASA is primarily due to calls received from people who wanted to clarify positive response system status information. This increased both talk and hold time for non-emergency calls.



### **AVERAGE SPEED TO ANSWER AFTER HOURS**

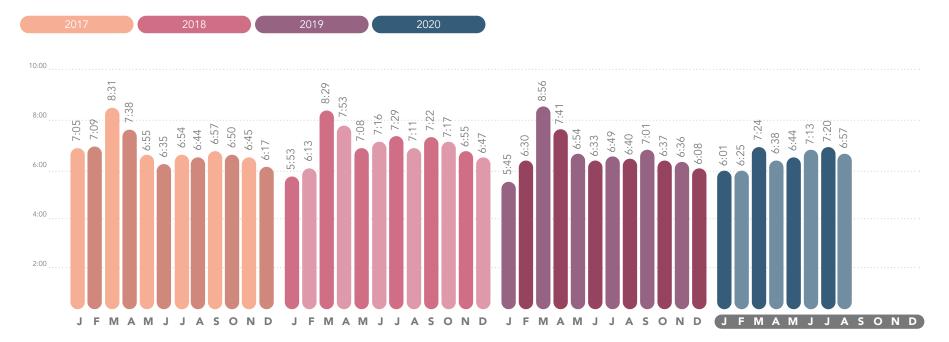




YOUR MONTHLY UPDATE FOR IOWA ONE CALL

Average talk time is higher than it was last year at this time.

#### **AVERAGE TALK TIME**

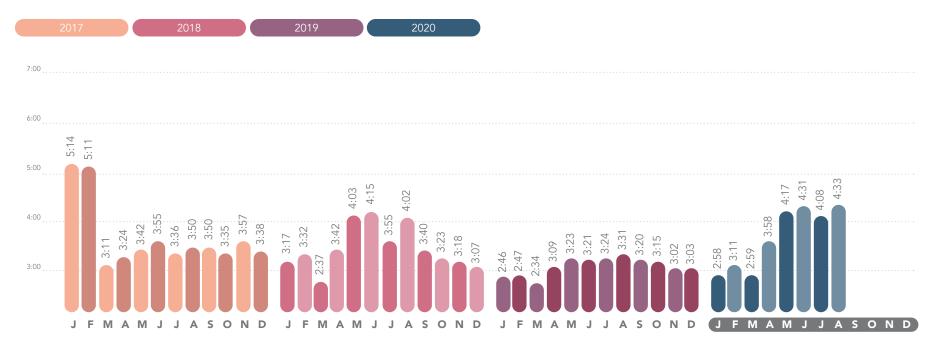




YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The average time per ticket for this month is higher than last year.

### **AVERAGE TIME PER TICKET**

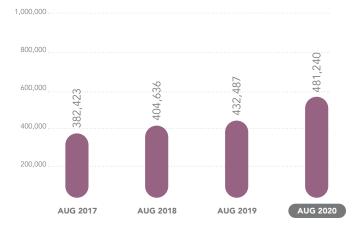




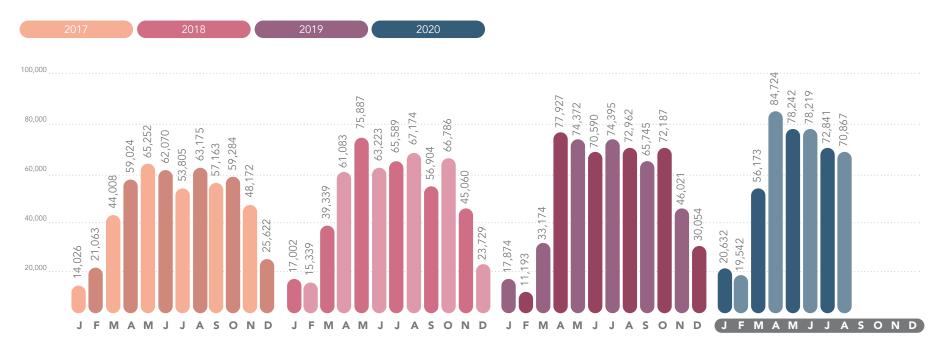
YOUR MONTHLY UPDATE FOR IOWA ONE CALL

#### June ticket volume is significantly higher than June 2019.

#### **INCOMING TICKET TOTALS Y-T-D**



#### **INCOMING TICKET TOTALS**



IOWA ONE CALL DASHBOARD REPORT AUGUST 2020

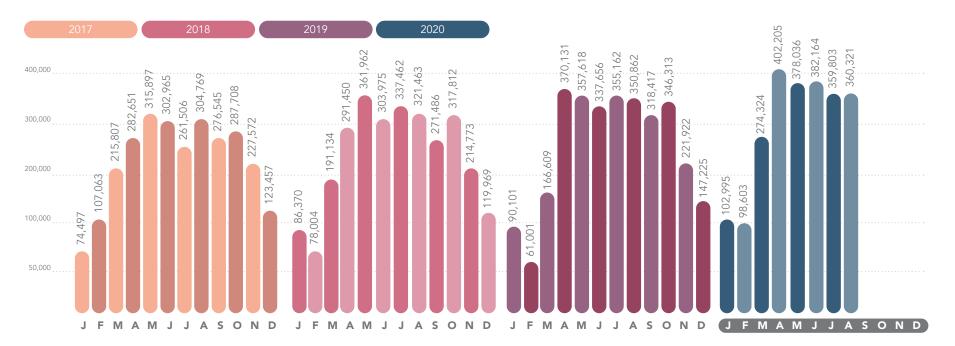
YOUR MONTHLY UPDATE FOR IOWA ONE CALL

Outgoing ticket totals follow the pattern set by incoming tickets.

#### **OUTBOUND TICKET TOTALS Y-T-D**



## **OUTBOUND TICKET TOTALS**

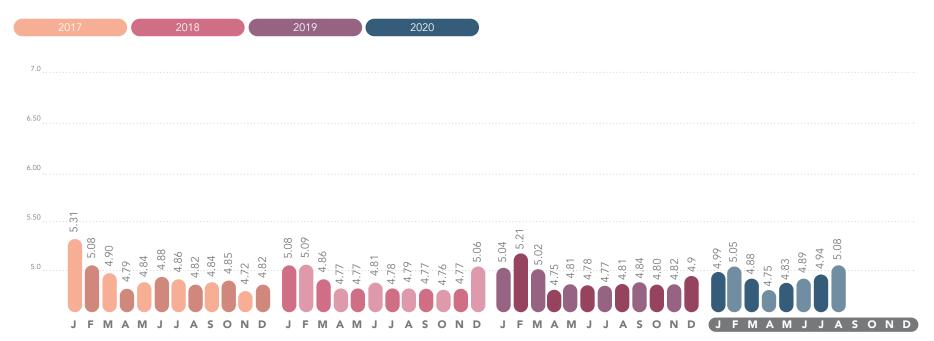




YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The in/out ratio has followed the historical pattern.

### **IN/OUT RATIO**

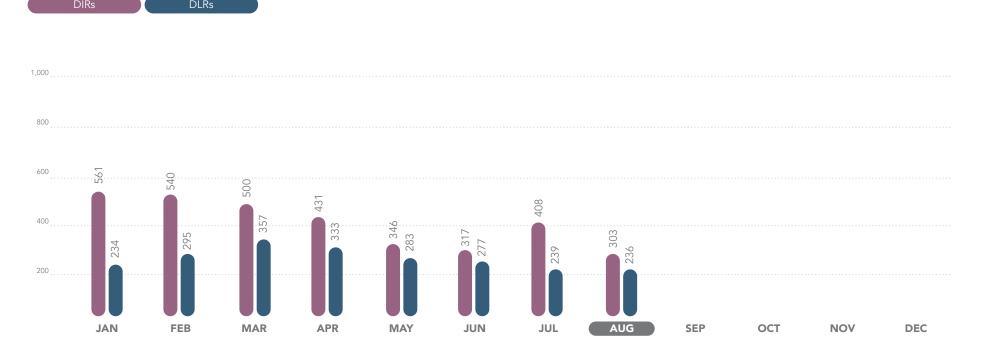


#### IOWA ONE CALL DASHBOARD REPORT AUGUST 2020

YOUR MONTHLY UPDATE FOR IOWA ONE CALL

Design Request System (DRS) Activity shows the total number of Design Information Requests (DIRs) and Design Locate Requests (DLRs) placed in a given month. Activity in both areas has grown since the system was first activated.

## **DRS SYSTEM ACTIVITY**

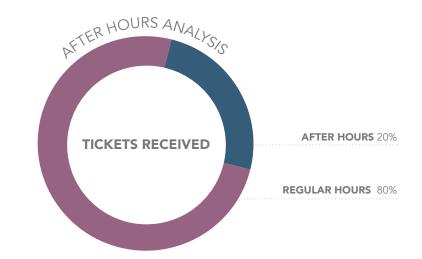


# IOWA CALL SM

#### IOWA ONE CALL DASHBOARD REPORT AUGUST 2020

YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The charts on this page provide a breakdown showing the time of day that incoming tickets were received.



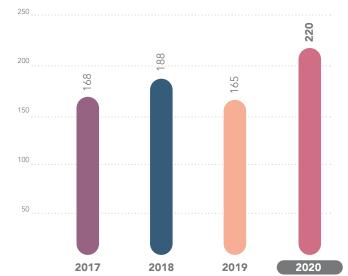
### TIME OF RECEIPT ANALYSIS



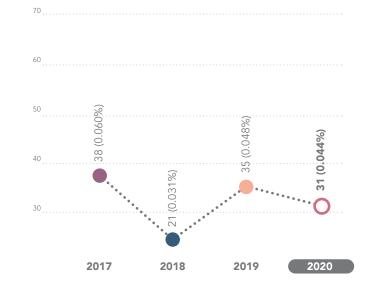


The total number of non-compliant tickets received is higher than 2019.





#### NON-COMPLIANT TICKETS AUG

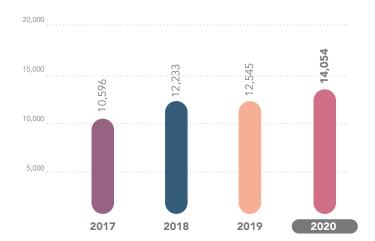


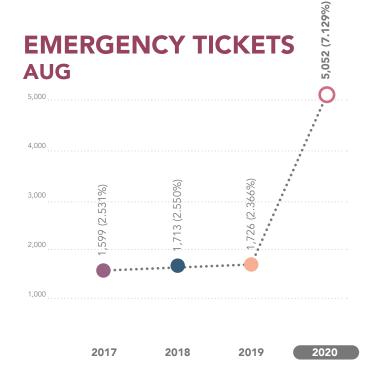


YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The total number of emergency tickets received Y-T-D is significantly lower than in 2019. The monthly total is slightly lower.





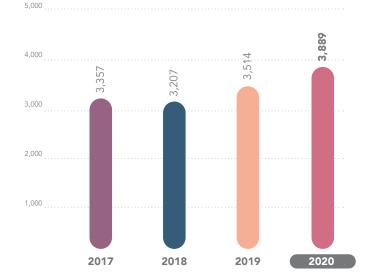




**DIG IN TICKETS** 

Y-T-D

While the monthly total is lower, the Y-T-D total number of dig-in tickets is higher in 2020 than in 2019.



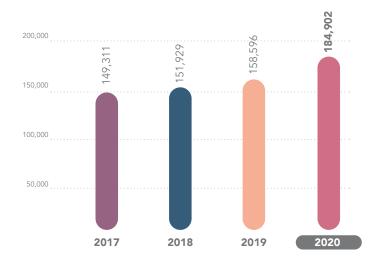
#### DIG IN TICKETS AUG





YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The total number of tickets where callers report the job is whitelined continues to exceed last year's levels.



WHITELINED TICKETS

Y-T-D

250,000

#### WHITELINED TICKETS AUG



## IOWA ONE CALL DASHBOARD REPORT AUGUST 2020

YOUR MONTHLY UPDATE FOR IOWA ONE CALL

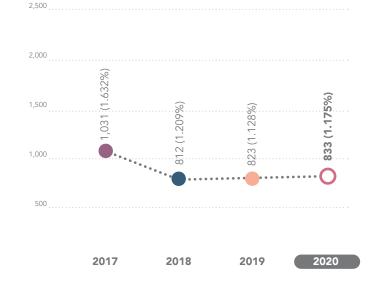
The Y-T-D number of tickets with GPS coordinates is only slightly higher than 2019 levels. This is most likely the result of the detailed mapping available through NextGen.



25,000



#### TICKETS WITH GPS AUG





YOUR MONTHLY UPDATE FOR IOWA ONE CALL

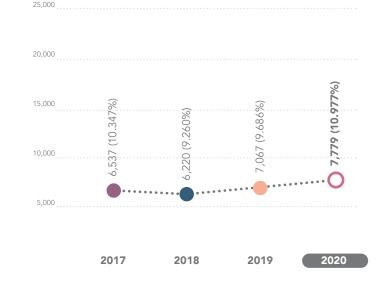
Overall homeowner ticket volume continues to rebound.



100,000



#### HOMEOWNER TICKETS AUG

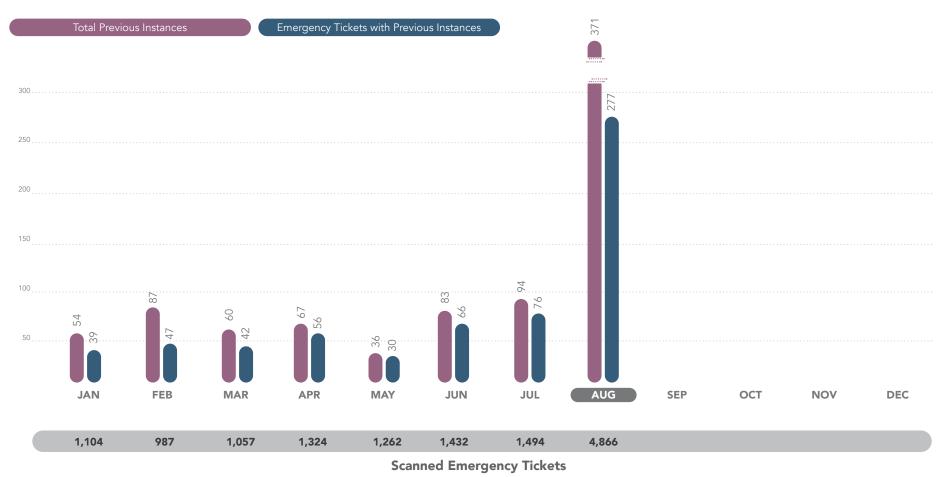


#### IOWA ONE CALL DASHBOARD REPORT AUGUST 2020

YOUR MONTHLY UPDATE FOR IOWA ONE CALL

This chart shows the number of times that the same location of work has been found on repeated tickets. There was an interest in analyzing the data to see how many emergencies were actually repeated tickets. The data seems to indicate that the number of "repeated" tickets is a significant part of the emergency total.

### **EMERGENCY TICKET SCAN**



## IOWA ONE CALL SM

## IOWA ONE CALL CREATIVE HOURS 2ND QUARTER DETAIL

OCC's Creative Team performs work for it's customers at **no additional charge**. It's part of the added value that OCC's team brings when we go to work for you. This report will be updated quarterly when the Creative Team's Reports are prepared.

PROJECT NAME	HOURS WORKED
IAOC Meeting PowerPoint	1:30
IAOC Dashboards	25:00
IAOC Google Analytics	0:45
IAOC Micro Mike Rowe	9:00
IAOC Newsletter	13:00
Account	18:45
IAOC Website Changes	16:45
Subtotal	84:45
Management Review (+15%)	12:42
Grand Total with Review	97:27

#### **CREATIVE HOURS - 2020**

