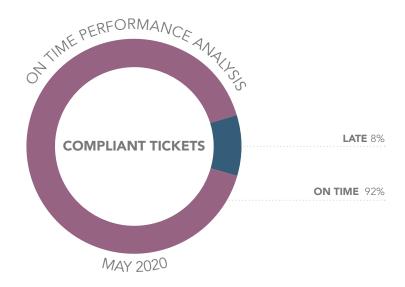
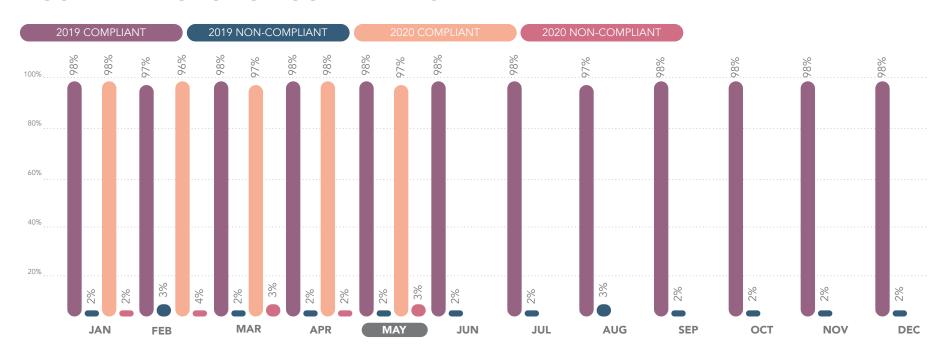


YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The bar graph below shows the percentage of all tickets to which operators have responded to the positive response system in compliance with state law, without regard to timeliness. The pie chart to the right shows the percentage of tickets to which operators have responded using an IOC status code within the time frame established by state law.



POSITIVE RESPONSE COMPLIANCE

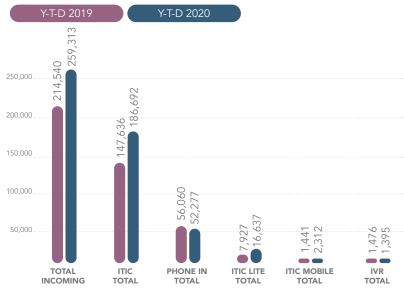




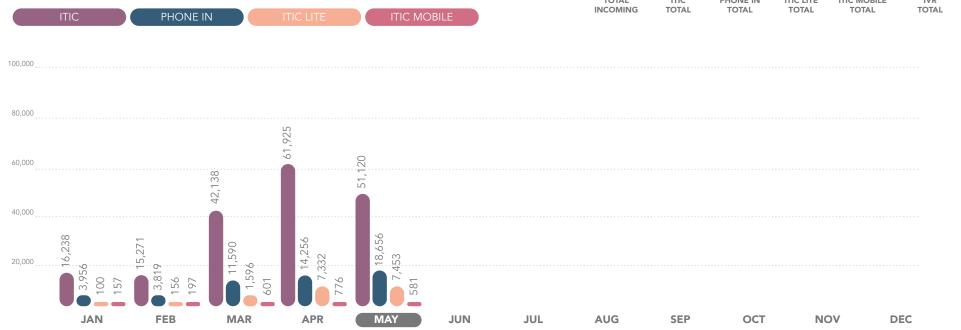
YOUR MONTHLY UPDATE FOR IOWA ONE CALL

ITIC, ITIC Lite, and ITIC Mobile activity all continue to grow, and make up a greater percentage of incoming locates. The YTD ITIC Lite total has more than doubled, indicating homeowners are embracing it. Phone In activity will continue to make up less of the total as more IOC users make the change to on-line ticket entry.

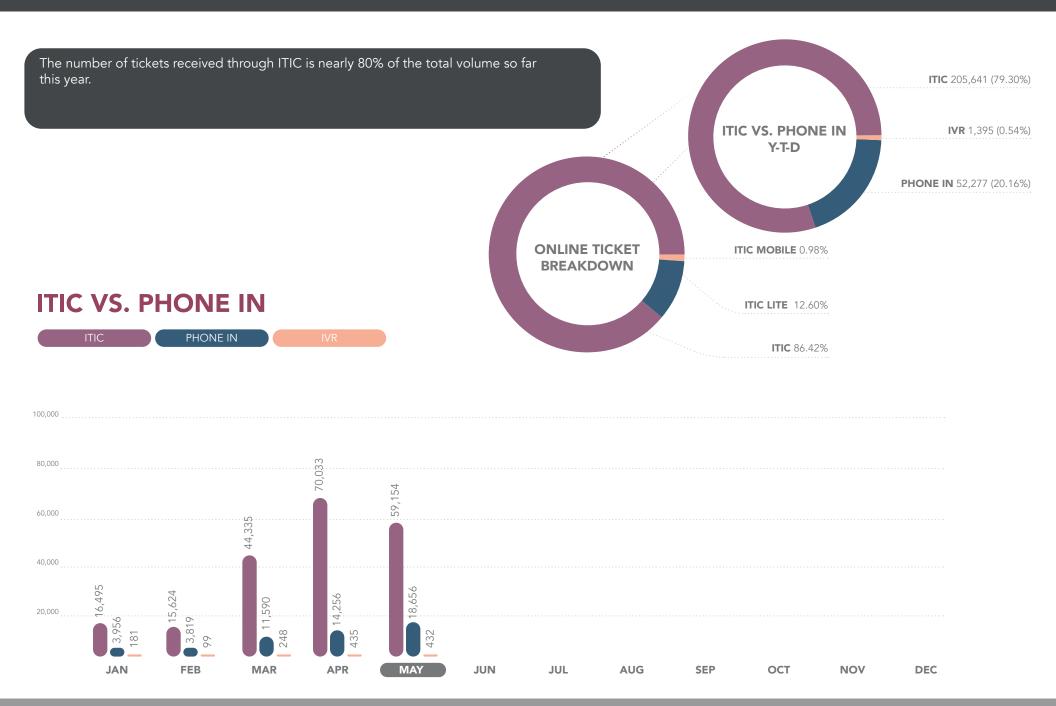
ITIC ACTIVITY Y-T-D



MONTHLY ITIC ACTIVITY



YOUR MONTHLY UPDATE FOR IOWA ONE CALL



YOUR MONTHLY UPDATE FOR IOWA ONE CALL

This chart tracks ITIC usage through the last few years.

COMPARATIVE ITIC VOLUME



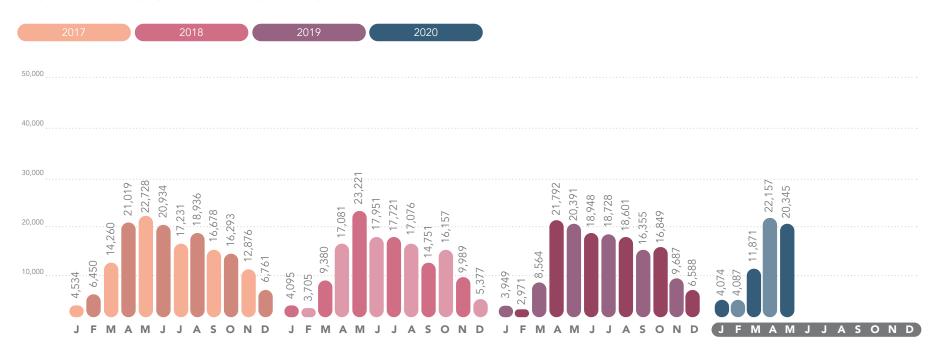
YOUR MONTHLY UPDATE FOR IOWA ONE CALL

Total number of incoming phone calls is consistent with totals received in previous years.

TOTAL INCOMING CALLS Y-T-D



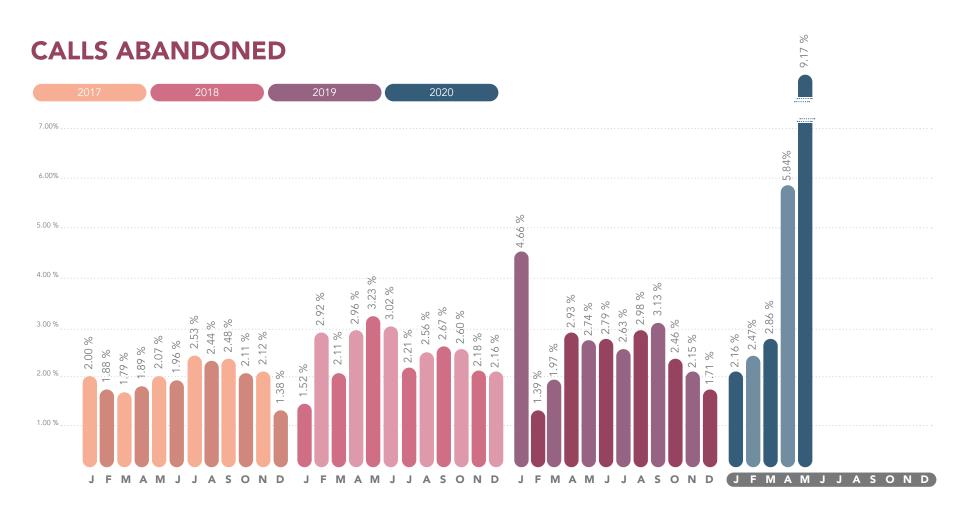
TOTAL INCOMING CALLS





YOUR MONTHLY UPDATE FOR IOWA ONE CALL

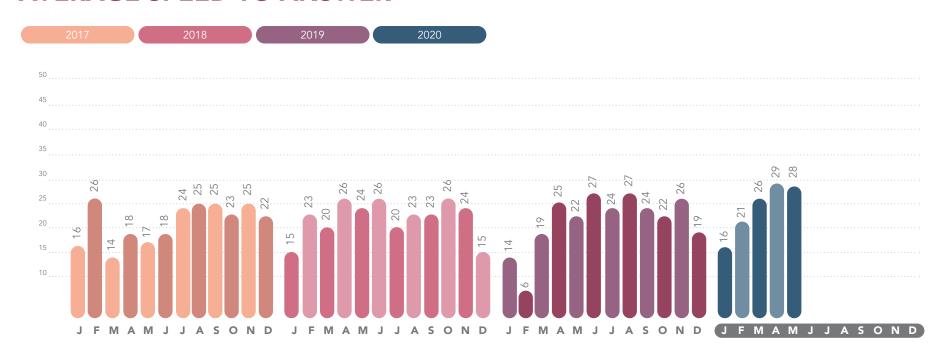
The January 2019 abandonment rate was the result of a series of prank calls received by the center throughout the month. Once we blocked the caller's phone number, the calls stopped, and you can see that the abandonment rate returned to near-historical levels. The current abandonment rate is occurring as a result of message that is being played for all callers encouraging them to use ITIC. Those that hang up after hearing the message count as abandoned calls. Due to the increase in ITIC usage, we assume many people are following the message's suggestion.



YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The average speed to answer is slightly higher but still consistent with that experienced in preceding years.

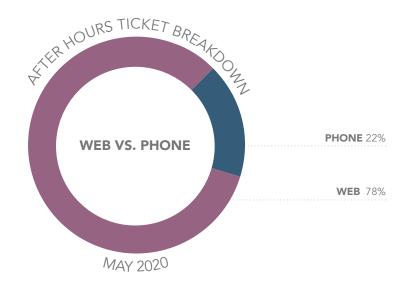
AVERAGE SPEED TO ANSWER





YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The chart below reflects the average speed (ASA) to answer during the after hours period. The chart to the right shows the breakdown of after-hours tickets between phone and ITIC. The increase in after hours ASA was primarily due to calls received from people who wanted to clarify positive response system status information. This increased both talk and hold time for non-emergency calls.



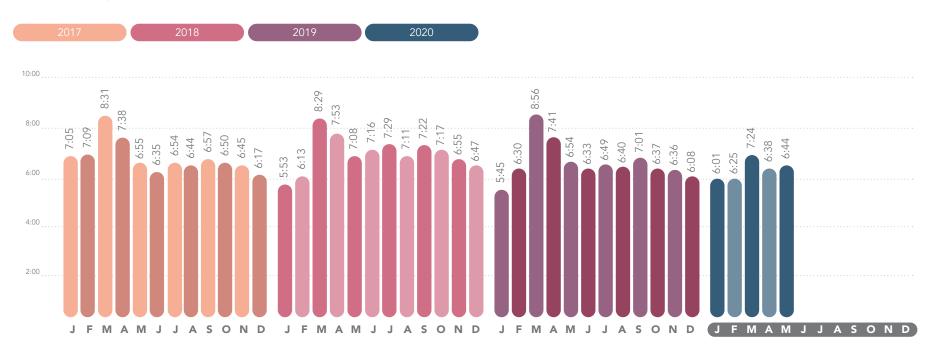
AVERAGE SPEED TO ANSWER AFTER HOURS



YOUR MONTHLY UPDATE FOR IOWA ONE CALL

Average talk time is lower than it was last year at this time.

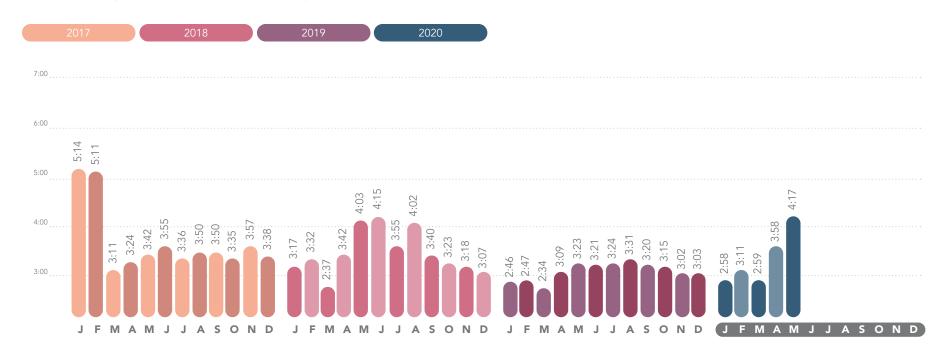
AVERAGE TALK TIME



YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The average time per ticket for this month is higher than last year but consistent overall with that which has been historically experienced.

AVERAGE TIME PER TICKET



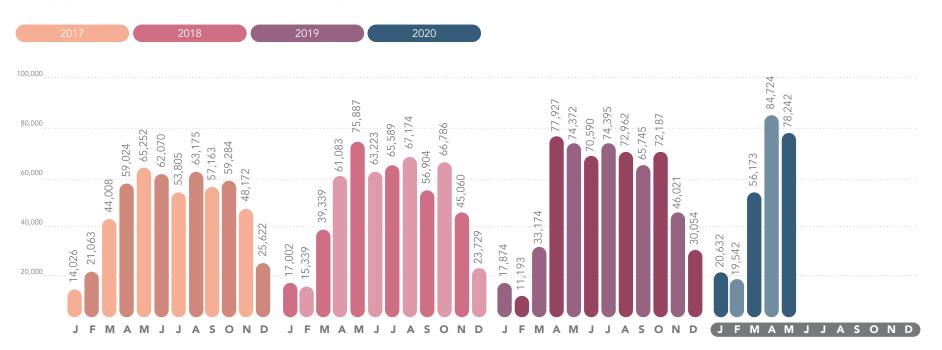
YOUR MONTHLY UPDATE FOR IOWA ONE CALL

May ticket volume is significantly higher than May 2019.

INCOMING TICKET TOTALS Y-T-D



INCOMING TICKET TOTALS



WWW.IOWAONECALL.COM 1-800-292-8989 11

YOUR MONTHLY UPDATE FOR IOWA ONE CALL

Outgoing ticket totals follow the pattern set by incoming tickets.

1,000,000 1,000,000 1,0045,460 1,256,163

MAY 2018

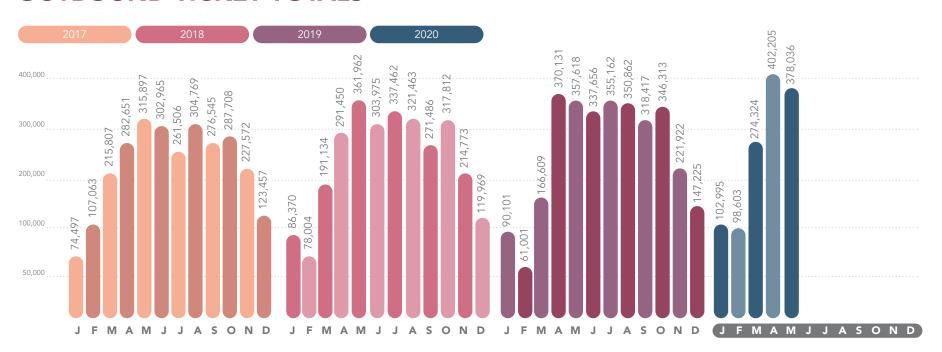
MAY 2019

MAY 2017

MAY 2020

OUTBOUND TICKET TOTALS Y-T-D

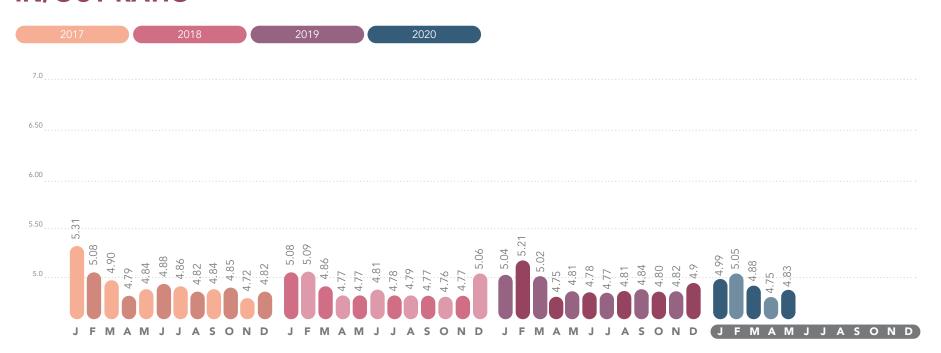
OUTBOUND TICKET TOTALS



YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The in/out ratio has followed the historical pattern.

IN/OUT RATIO





YOUR MONTHLY UPDATE FOR IOWA ONE CALL

Design Request System (DRS) Activity shows the total number of Design Information Requests (DIRs) and Design Locate Requests (DLRs) placed in a given month. Activity in both areas has grown since the system was first activated.

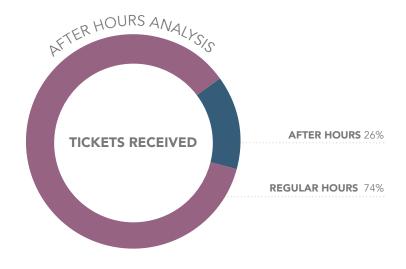
DRS SYSTEM ACTIVITY





YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The charts on this page provide a breakdown showing the time of day that incoming tickets were received.



TIME OF RECEIPT ANALYSIS



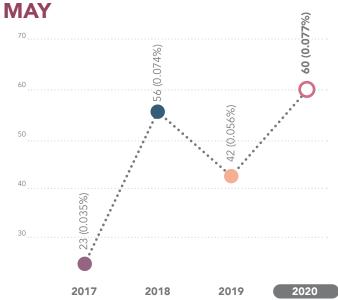
YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The total number of non-compliant tickets received is higher than 2019.

NON-COMPLIANT TICKETS Y-T-D



NON-COMPLIANT TICKETS





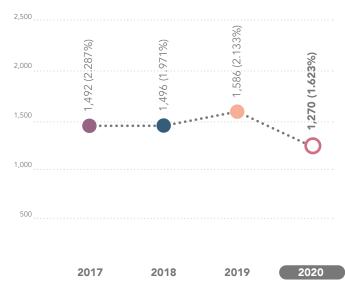
YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The total number of emergency tickets received Y-T-D is significantly lower than in 2019. The monthly total is also lower.

EMERGENCY TICKETS Y-T-D



EMERGENCY TICKETS MAY





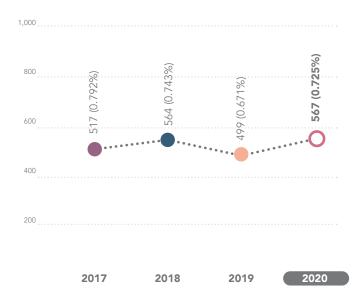
YOUR MONTHLY UPDATE FOR IOWA ONE CALL

Both monthly and Y-T-D total number of dig-in tickets are higher in 2020 than in 2019.

DIG IN TICKETS Y-T-D



DIG IN TICKETS MAY





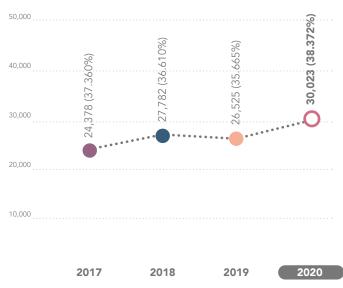
YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The total number of tickets where callers report the job is whitelined continues to exceed last year's levels.

WHITELINED TICKETS Y-T-D



WHITELINED TICKETS MAY

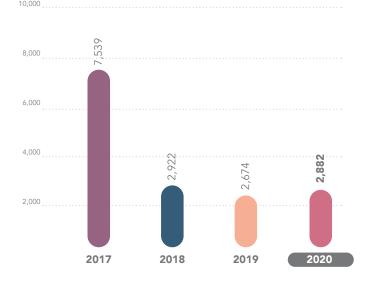




YOUR MONTHLY UPDATE FOR IOWA ONE CALL

The Y-T-D number of tickets with GPS coordinates remains comparatively lower than 2017 levels. This is most likely the result of the detailed mapping available through NextGen.

TICKETS WITH GPS Y-T-D



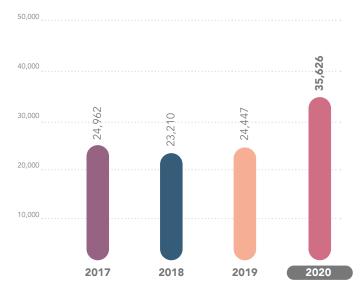
TICKETS WITH GPS MAY



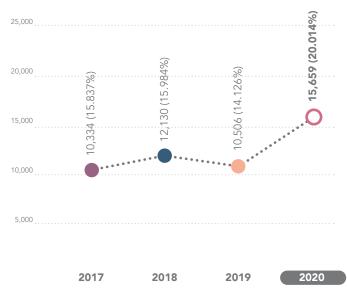
YOUR MONTHLY UPDATE FOR IOWA ONE CALL

Overall homeowner ticket volume continues to rebound.

HOMEOWNER TICKETS Y-T-D



HOMEOWNER TICKETS MAY

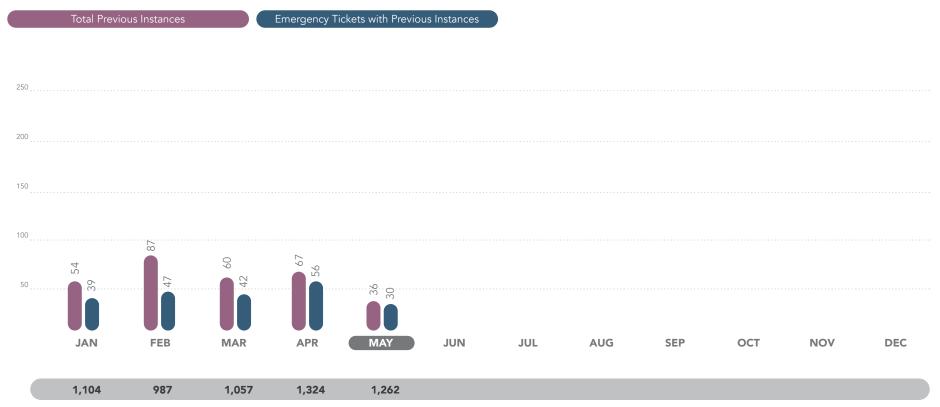




YOUR MONTHLY UPDATE FOR IOWA ONE CALL

This chart shows the number of times that the same location of work has been found on repeated tickets. There was an interest in analyzing the data to see how many emergencies were actually repeated tickets. The data seems to indicate that the number of "repeated" tickets is a significant part of the emergency total.

EMERGENCY TICKET SCAN



Scanned Emergency Tickets



IOWA ONE CALL **CREATIVE HOURS** 1ST QUARTER DETAIL

OCC's Creative Team performs work for it's customers at **no additional charge**. It's part of the added value that OCC's team brings when we go to work for you. This report will be updated quarterly when the Creative Team's Reports are prepared.

PROJECT NAME	HOURS WORKED
IAOC Dashboards	30:55
IAOC DRS Survey	1:30
IAOC Excavator Safety Awareness Program	7:45
IAOC Micro Mike Rowe	4:15
IAOC Newsletter	4:30
IAOC Social Media	0:15
IAOC Survey and Eshot	4:15
IAOC Website Changes	14:50
Subtotal	68:15
Management Review (+15%)	10:14
Grand Total with Review	78:29

CREATIVE HOURS - 2020

